T A CUTTING

THE CAMPBELL PRESS

"THE BEST NEWS AND ADVERTISING MEDIUM IN THE CAMPBELL COMMUNITY"

VOLUME 30, NUMBER 38 | CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA | WEDNESDAY, JUNE 14, 1933

Current Comment

All kidding aside, hot weather seems to be among us for the good of the order—and if you don't believe it, come over to the Press office some bright, sunny afternoon and hover around our typesetting machine.

And with the prevailing heat there appear in heretofore green fence corners, vacant lots, and backyards, fire hazards of no mean proportions. So this would be a swell time to get out the hoe, rake, wet sacks, and, with a hose handy, chop down and burn the offending weeds and dry grass. If you haven't time or ambition to do it yourself, hire it done—there's plenty of help to be had, and it would start a bit of money circulating about town.

By the same token, there's a lot of other clean-up work to be done. A splash of paint here and a new board or shingle there would improve the appearence of a lot of places in this town. Besides which, it would give the lumber yard, the paint man and the hadware store something to rattle around in the tills—to say nothing of the pockets of some mighty capable men who have been reduced through force of circumstances to "odd jobs" men.

If just one hundred dollars were put into circulation during a local clean-up campaign you've no idea how many bills it would pay. And if it were all paid for with checks of small denominations, which couldn't be cashed until they bore at least ten endorsements, we'd all be practically on easy streat insofar as small but annoying bills are concerned. Think it over.

POLICE BUSINESS STILL WORRIES LOCAL C. OF C.

The chamber of commerce is carrying on a drive for funds that will make it possible to maintain a night watchman on the streets of Campbell during the summer.

Charles Wightman is calling on all residents, presenting a letter from the chamber that explains the matter very definitely. Everyone in town will be given an opportunity to read this letter.

Chamber of commerce officials urge that all civic-minded people consider this matter seriously, and become, if possible, a paying subscriber to the service. Police protection is necessary, and the small sum asked of each person to carry on this work will not inconvenience anyone, and may save them money in the long run.

"Just a little cooperative effort," said Herbert Shadle, president of the chamber of commerce, "and we can put the job over nicely."

Lawn Party

The pupils of the high third grade were given a party this afternoon on the lawn at the school house. This class won a recent paper drive, and the party was the reward. Mrs. Edith Hodapp, class teacher, was in charge of the entertainment.

Jones and Hichborn Interesting Talkers At Grange Meeting

The Orchard City grange held open house last night at the grammar school auditorium. Two splendid speakers brought before the people, in a very comprehensive manner, the legislative matters that appear on the ballot of June 27.

The grammar school orchestra, under the able leadership of A. A. Thielke, opened the meeting with several well-played selections.

R. B. Hummel, chairman of the grange legislative committee, was chairman of the evening.

Senator Herbert C. Jones, the first speaker, outlined all the measures appearing on the ballot with the exception of those relating to taxation. He outlined briefly some of the sidelights of legislative activity that were instructive and entertaining.

Franklin Hichborn, introduced as the "watch-dog of the legislature," spoke from the taxation angle. He urged the rejection of the Riley tax plan on the grounds that it would increase the taxes of home owners and would not make up the deficit that now exists. He pointed out that the public utilities were for the bill, and would see to it with their powerful lobby that their just proportion of taxes would not be paid under this plan any more than in the past. The home owners' tax would be raised because a sales tax would no doubt be voted by the legislature to make up the deficit now existing.

Mr. Hichborn opposed No. 4 on the ballot, saying that all property exempt from taxation only increased the load that the regular taxpayers must carry. He also opposed the allotment of gas tax money for general state help on the grounds that it would only tide over a mess for a couple of years at the most, and would have to be done over again.

The speakers showed that the state would have a deficit of about 50 million dollars at the end of the biennium, which could have been avoided if the banks, public utilities, etc., had paid their just proportion of taxes.

Both speakers spoke against the legalizing of betting on horse-racing, and made no particular comment on the 20 million dollar bond issue for relief work. However, the federal government will not grant aid unless the states do something to help themselves. They declared that the irrigation districts were in trouble and the state proposes to buy their bonds at a greatly reduced price, and it is asking the people to ratify a 55 million dollar bond issue for this purpose. Mr. Hichborn stated that this will not cost the taxpayers any money, as the districts will doubtless retire this issue together with interest.

At the close of the talks questions were asked, and the speakers answered them.

New Citizen

H. E. Hansen, proprietor of the Taste Good bakery, received his citizenship papers at a recent examination. He passed the test with flying colors. He was the only person from Denmark who received papers in this jurisdiction at the time.

5137 Free Lunches Served by P.T.A. During School Year

The Campbell union grammar school P. T. A. has completed another full and successful year. This was disclosed at a meeting of that organization last Friday at the school building, when annual reports were read.

During the year 5137 free lunches have been served to the children at a cost of eight cents each. Miss Rowena Farman, faculty member in charge of the cafeteria, with the whole-hearted support of the association made this possible, together with a monthly donation from the Campbell Relief society in the sum of $20.

Proceeds from paper drives, card parties, suppers, etc., all went into the fund to supply lunches for the needy youngsters. The first paper drive netted $48.30; the second one $38.50. Founders' Day tea, $6.10; "friendship" supper, $60.55; card party, $34.25, and a silver offering quilt display, $4.

Officers expressed themselves as being well satisfied with the efforts of the group, and all members are even now planning for the next year. Anyone in the school district having old newspaper or magazines are urged to save them for the first P. T. A. paper drive in the fall.

PIANO RECITAL PLEASES FRIENDS AND PARENTS

Mrs. Emily Pannell Brandenburg last evening presented her piano pupils in a recital at the high school annex. The affair was well attended by parents and friends of the young musicians, whose performances were of distinct credit to themselves and to their teacher.

On the program were Elizabeth Ann Wight playing "Ballad," Carol Jean Kennedy, "Rustic Dance;" Bertie Lee Farnham, "Herdsman's Song;" Daryl Farnham, "The Five Pickanninnies;" Geraldine Lloyd, "Distant Bells;" Betty Bachman, "Minuet;" Velma and Dorothy Fields, duet, "Dance of the Sun Flowers;" Phyllis Pierson, "Balancello;" Lois Bohnett, "Minuet;" George Pierson, "Alpine Glow;" Ione Gardner, "Scarf Dance;" Junior de Vaughn, "Valse de Concert;" Betty Keesling and Jeannette Wellington, duet, "Funeral March of a Maricnette;" Emily Bohnett, "Spinning Song;" Philip Farley, "Arabesque;" Jeanette Wellington Waltz in E Minor, and Prelude Op. 3, No. 2.

Also included in the musical program was a dance by Geraldine Lloyd, a musical reading by Lois Bohnett, and a negro dance by Cyril Scott.

From Marysville

Mr. and Mrs. James F. Knappen arrived from Marysville Monday evening and are making a visit at the home of Mr. and Mrs. H. C. Smith. They will spend the summer at Stanford, where Mr. Knappen is registered for the summer quarter.

Visits Berkeley

Mr. and Mrs. C. H. Whitman were week-end visitors in Berkeley.

37 Grammar School Students Graduate Thursday Evening

Graduation exercises of the Campbell union grammar school will be held Thursday evening, June 15, at 8 o'clock in the grammar school auditorium.

An appropriate program has been prepared to mark the departure from grammar school of 37 students.

The graduates are Winfield L. Archibald, Milton K. Bachman, Ira A. Beal, Jr., Glenn S. DuBois, Masao Iwori, Edwin E. Kersgard, Wilbur Morton, Walter Herbert Penny, Warren Peters, Vincent P. Rogers, Leslie Rose, Jack C. Teresi, Steward Wellington, David E. Willis, Kenneth Wight, Emily E. Bohnett, Louise Barbano, Pauline M. Barbano, Jeanette H. Collins, Lela M. Caldwell, Annie N. Condensa, Dorothy M. Corey, Clara J. Dano, Bernice Gardner, Helen E. Garguilo, Jean Ellen Hiatt, Georgette V. La Bono, Barbara G. McQueen, Haruko Nishimura, Dorothy Perricone, June E. Porter, Dorothy A. Ruch, Genevieve Serpa, Phyllis E. Smith, Vivian Marie Souza, Margaret J. Tanner, Barbara E. Van Every.

PUNDITA CIRCLE ENJOYS ANNUAL PICNIS WEDNESDAY

The last meeting of the season for the Pundita circle was held in the garden at the home of Mrs. E. O. LaMontagne last Wednesday afternoon. Mrs. L. B. Davidson, Mrs. E. F. Pope and Mrs. A. M. Standish assisted in serving luncheon which was spread at tables under a huge pepper tree.

During the luncheon hour Mrs. Davidson read "Greetings to Purditas," an original poem by Mrs. Aletta Tate of Watsonville, a former member of the local group. Mrs. M. E. Purmort presented Mrs. Pope a bouquet of lovely summer flowers in honor of her birthday.

Following the luncheon the garden section assembled for a meeting. Mrs. J. J. Pardee, chairman, read a paper on the "Propagation of the Madonna Lily," and Mrs. Purmort gave a talk on the botanical difference between the St. Joseph and the Easter lily. Later a few tables of bridge were played.

Committees were appointed by President Mrs. D. H. Cramer as follows: charity, Mrs. M. E. Mumma, Mrs. W. H. Stray, Mrs. G. W. Burrow; garden, Mrs. J. J. Pardee; membership, Mrs. M. E. Purmort, Mrs. E. K. Clendenning; music, Miss Kathryn Wood, Mrs. A. C. Anderson; press, Mrs. Laura gram, Mrs. E. O. LaMontagne, Mrs. Allegra Wood, Mrs. L. B. Davidson; visiting, Mrs. B. O. Curry, Mrs. L. J. Carboni, Miss Anne Schulte.

The next meeting of the circle will not be held until some time in September.

Kings and Bishops

The Campbell Chess club met at the home of P. H. Dunlap last evening. Dr. Frank Anderson pinch-hit for the host who was unable to be present till later in the evening. Others playing were T. J. Henderson, G. W. Page, and Archie Brydon.

CUHS Graduation Exercises Friday Evening June 16

Sixty-four students will graduate from the Campbell union high school at the thirty-third annual graduation exercises of that institution which will be held at 8 o'clock Friday evening, June 16, in the grammar school auditorium.

A program of music and speaking will precede the presentation of diplomas by D. H. Cramer, principal of the school, and an alumni dance in honor of the graduating class will be held in the annex directly after the exercises.

Graduating in the class of '33 are Marion J. Abinante, Lois E. Bachman, Eine O. Berry, Sylvia T. Best, Harry R. Bloom, Byron J. Bollinger, Thelma J. Brooks, Vinvent R. Buccellato, Lulu M. Caldwell, Genevieve D. Cali, Thelma I. Carter, Mary J. Cuciz, Sallie R. Davidson, Mary L. DeRose, Melvin A. DeSelle, Emma C. Dober, Shirley E. Eddlemon, Charles Fammatre, Jr., Philip J. Farley, Joseph V. Fisci, Idell Fulton, Alice O. Grant, William S. Halley, James J. Higuchi, David R. Hollinsead, George M. Italton, Yoshika M. Iwari, John T. Johansson, Leonora E. Johnson, Frances E. Johnston, Betty B. Keesling, Robert W. Knopf, Barbara I. Kopp, Mary J. Korotaj, Henry T. Kurasaki, Marie J. Labrucherie, Francis Warren Lea, Felma M. Livacich, Margaret L. Mancuso, Lucile Irene Matteis, Robert Melluish, Anthony L. Mendosa, Sabatino J. Morrone, Richard W. Morton, Lulu A. Murdock, Ivy B. Murty, Gladys A. Nelson, William R. Pomeroy, Frank Pregliasco, Herbert H. Pryor, George R. Pyle, William R. Rambo, Frances L. Reed, Joseph N. Ruscigno, Philip J. Sanfilippo, Stanley J. Silva, Charles M. Smith, Charles J. Smith, Gertrude N. Smith, H. Margaret Smith, Josephine Thiltgen, Irwin L. Thornton, Irene C. Vierra, Isabelle Mary Wesseling.

ARTHUR M. FREE TALKS AT KIWANIS LUNCH YESTERDAY

Campbell Kiwanians were given some interesting data yesterday by Attorney A. M. Free in a talk on "Guarding Our Gates," referring, in this instance, to immigration.

This talk was given by Mr. Free over a national radio hook-up last year.

Laws have been passed from time to time, but the first real limitation on immigrants was enacted in 1921, according to the speaker. In 1924 a basis of 2 per cent of nationalities coming here since 1900, became the law.

The adoption of orientals and picture bride cases was then met with suitable legislation.

"For two years previous no Mexicans had come into this country due to strict enforcement of laws already on the statute books," Mr. Free said. "By these laws immigration has been reduced about 90 per cent, and the labor and criminal situations have been greatly benefitted thereby."

THE FARMERS CORNER

By Ralph H. Taylor

Government regulation gone rampant, always one of the great dangers during periods of unrest, appears to have broken out in Washington, bringing with it the threat of serious consequences for California's huge dried fruit industry.

Adding new hazards to an already hazardous market, the United States food and drug administration has laid down arbitrary moisture tolerances for dried fruits which are likely to play havoc with growers and packers alike.

In brief, the new regulations provide that dried fruits when packed and offered for sale may contain no more than the following percentages of water by weight: evaporated apples 24; dried apricots and dried peaches 26; dried prunes 25.

The average range of moisture in these packed fruits in California today is from 20 to 28 per cent, the fruit showing a variation of 8 per cent which it is practically impossible to eliminate.

Perhaps the most serious phase of the problem which will result from the new regulations is that growers and packers due to the wide variation in moisture content, must cut far under the government's maximum to play safe and escape the threat of arrests and prosecutions. And with much of the California fruit crop this is a physical impossibility, government regulations to the contrary not withstanding.

Packers, more or less "put on the spot" by the severe federal regulations with the danger of heavy financial losses and prosecutions facing them if they fail to meet the new standerds, may be expected to proceed with extreme caution, slowing up business and jeopardizing thousands of tons of California fruit.

For the grower there seems to be but two coursese of action open:

First, a determined effort to foil nature and get his fruit down to the moisture content which federal officials think it should contain.

Second, a determined protest to Washington against regulations which are entirely unnecessary and unwarranted from the consumer's standpoint, and which threaten chaos from the farm standpoint.

California farmers are not unmindful of the consumer's welfare which, apparently, was the excuse for the federal order. The growers in this state have pioneered the way for the entire nation in creating the highest quality standards—both in fairness to the consumer and as a safeguard to their own business.

But neither health nor deception is at issue in this case. Dried fruits in most instances have not carried an excess of water. And the buying public needs no such protection as that undertaken by the federal department; the public is perfectly able to detect "watered" fruit.

One of the most unfortunate aspects of the whole situation is that the food and drug administration has suddenly seen fit to put on maximum regulations at a time when the fruit industry—and all agriculture—needs a minimum of governmental regulation and governamental intereference so that it may escape bankruptcy.

Still another unfortunate possibility is that much of the fruit of finer texture and large sizes can not be marketed through the customary trade channels.

There are many thousands of tons of choice California dried fruits in the country at the present moment which would be subject to seizure and destruction under a strict interpretation of the new federal order, providing it is to be taken at face value.

In the interest of fair play, and in keeping with the nation-wide effort to revive agriculture ,it is to be hoped that the United States food and drug administratoin will either revoke or modify its regulations.

ASK YOUR GROCER FOR TASTE GOOD BAKERY BREAD

President

Hugh Cramer was elected president of the Campbell high school student body at a recent meeting and election. Horace Person was elected vice president, Katherine Seco, secretary, and Dennis Bennett, business manager.

Business Trip

Mr. and Mrs. P. B. Payne spent last weekend at Hollister and the Pinnacles, and made a business trip to Davis and Sacramento this week.

Stitching Club Closes Successful Season Thursday

The Ada Rebekah Stitching club held their last meeting of the season at the home of Josephine LaBarbara on Wedgewood avenue last Thursday afternoon. Twenty-three members enjoyed the barbecue over which the hostess presided.

During the business meeting an election of officers was held at which Mrs. Archie Brydon was elected president, Mrs. Jack Scott, vice president, and Josephine LaBarbara, secretary-treasurer. The rest of the afternoon was spent in sewing and visiting.

Home

Perley Payne, Jr., is here from Hollister for the commencement exercises of the local schools.

LUMBER MILL WORK

Campbell Lumber Co.

PHONE 113

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Betty Crocker Recipe

Special This Week ..... **30&40c**

Delicious—rich—delicate in its texture—covered with a delightful, flaky cocoanut icing.

It is the creation of Betty Crocker, nationally famous cooking authority and radio personality. We will make this cake exactly according to her formula. We will use the same high quality ingredients you would use in your own home.

Taste Good Bakery

Henry Ford
Dearborn, Mich.

June 5, 1933

LOW PRICE CARS VS. CHEAP CARS

We do not build a low-price car: the cost to us of building our car is pretty high.

But we do sell a high quality car at a low price.

Almost every new Ford V-8 car we have built so far this year, has cost more to manufacture than its selling price was. As you buy them at only $490 to $610, we have to depend on increasing volume to make up the difference.

The reason for this is simple: — a manufacturer who gives good value must expect to lose money on the first cars he sells because he cannot charge all his costs to the people who are first to buy.

But with the purchaser it is different — he cannot afford to lose anything on a car. It must give him full value from the first, and keep on giving him full value for years.

Two things make possible our combination of low prices and high cost quality:

1. Volume Production
2. Taking only one profit

First, we set our price at what would be fair to the public on the basis of economies we enjoy in volume production. Then, in order to justify and maintain our low price we must get volume sales.

Thus it comes that a car which is really high-cost to make, is also low-cost to buy.

There is a difference between a cheap car and a low-priced high quality car.

Ford prices are always fixed at a point which makes it profitable for a customer to buy.

Good and lasting business must produce profit to the buyer as well as to the seller. And of the two, the buyer's profit must be, comparatively, the larger one.

It pays us to sell the Ford V-8 because it pays you to buy it.

Henry Ford

Al Bulmore's Market

For the best meats available at reasonable prices -a trial will convince you

Free Delivery - Tel. 290

Hardware-Plumbing Heating

Paints and Oils

Competent Workmen

C. H. WHITMAN

Phone 134

WILL PRODUCE MORE CARS ALL THE TIME, IS FOD PLAN

With 35,000 workmen in his shops and others being hired daily, Henry Ford has launched the Ford Motor company upon a production program which will be stepped up during the summer in acordance with a steadily improving business outlook.

His program contemplates no change in factory location and no tie-up of the Ford organization with the steel or any other indus, try, despite persistent rumors to the contrary, the Free Press learned definitely Monday.

Reports that activities at the Rouge plant will be transferred to the old Ford plant in Highland Park, and that other steed companies will take over Ford's idle steel mills at the Rouge, are entirely unfounded on fact. This is known certainly, despite the refusal of Mr. Ford to dignify the reports by an official denial.

Officially, Mr. Ford will say only that his company is proceeding on the fundamental principles which produced the first of his 25,000,000 automobiles, and that "nothing has occurred to change our point of view."

"The whole country got away from fundamentals a few years ago and began to call it progress," he declared in an interview at his Dearborn offices.

"Things are looking better today than they have since the 1929 market crash, but no easy times are in sight for anyone yet. We are all feeling better for three reasons—first, because it is spring; second, because President Roosevelt is working away and actually accomplishing things; third, because there has been a substantial increase in employment.

"But there are no easy times yet.

"From now in the most valuable commodity in the United States is going to be old-fashioned common sense and work. The jazz period in industry and everything else is past.

Buys Lot

Mrs. Dora Lowrie purchased a lot on Kennedy avenue from Mrs. A. G. Hoag this week.

World Fair

Mr. and Mrs. Al Moreland are leaving this week for Chicago to attend the world fair.

Motor Trip

Mrs. Harry White motored to Modesto and Fresno today, to be gone two days.

Visit Here

Mr. and Mrs. Leonard Fletcher and Mrs. Fletcher's sister, Miss Wynne, and Dick Fletcher, were visiting Mr. and Mrs. Philip Fletcher last week.

Bridge Luncheon

Mrs. William Lloyd honored Mrs. E. Ryan Hooker last Thursday afternoon at a bridge luncheon at her home on Hamilton avenue.

ASK YOUR GROCER FOR TASTE GOOD BAKERY BREAD

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NO CHARGE for testing tubes in your own home. LATEST EQUIPMENT.
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FIELD'S STORE
THURSDAY - FRIDAY - SATURDAY

JELL-O, all flavors, limit 4, pkg.	5c
M-J-B COFFEE, 1-lb. can	31c
Peet's Granulated Soap, lge. pkg.	20c
LIPTON'S TEA, ½-lb. can	34c
Westlake Corn, No. 2 can	10c
WHEATIES, package	10c
Pillsbury's Best Flour, 10-lb. sack	37c
CERTO, bottle	25c
Briardale Bantam Corn, 2 cans	25c
Sunsweet Prunes, 2-lb pkgs. 2 for	29c
Briardale Lima Beans, No. 2 can	16c
SNOWDRIFT, 1-lb. can	17c
Briardale Sweet Potatoets, 2 cans	25c
Baker's Chocolate, ½-lb. pkg.	23c
Westlake Peanut Butter, 16-oz. jar	13c
GRAPENUTS, package,	15c

FIELD'S STORE
PHONE 127 SERVICE and DEPENDABILITY

—Being without a telephone is such an *unnecessary* hardship



A TELEPHONE is found in the *thrifty* home, for it saves the nickels, dimes and quarters of constant errand-running. It increases personal effectiveness.

In savings and in services it's a wage-earner for the whole family.

The Pacific Telephone and Telegraph Company

Business Office, 35 E. Campbell Ave. Phone 46

Cotton is up 100%
Rubber nearly 200%



GOODYEAR
ALL-WEATHER
The only tire that gives you the extra mileage and the extra safety of the All-Weather Tread —and the extra durability of Supertwist Cord.

1929 PRICES		Today's Prices	
4.40-21	$8.25	4.40-21	6.40
4.50-21	9.20	4.50-21	7.10
4.75-19	10.20	4.75-19	7.60
5.00-19	11.00	5.00-19	8.15
5.25-18	12.35	5.25-18	9.15
5.50-19	14.10	5.50-19	10.45
6.00-19	15.45	6.00-19	11.85
6.50-19	18.95	6.50-19	14.60

BUY YOUR GOODYEARS NOW!

• A lot of farsighted people are taking advantage of present low prices to buy that world standard of tire value, the Goodyear All-Weather, for every wheel on their cars . . . They know that tire prices have been so low that the only way they can reasonably move is *up* . . . They know that the prices of raw materials are climbing—they know that the demand for tires has increased so rapidly that Goodyear factories are running night and day . . . And in case you don't know it—Goodyear is now building the famous All-Weather Tread Tire—most popular tire in the world—*better* in mileage, *better* in safety, *better* in rugged good looks than it has ever been . . . Isn't it smart for *you* to get the safety of new Goodyears all around? Just read the prices published here and form your own conclusions.

GOODYEAR

Jones Service Station
Opposite Schools Phone 111

The Campbell Press

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Professional Directory

DR. F. R. ANDERSON
Physician and Surgeon
Office: Medico-Dental Bldg, San Jose: Hrs: 11 to 12 and 2 to 5
Hours at home: 9 to 11 & 7 to 9
Phones Campbell 164 & Col. 776
If No Answer, Call Col. 2260

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Dentist
Rm. 6, Porter Bldg., San Jose
BALLARD 2447

Kimball M. Anderson, D.D.S.
PREVENTIVE AND CHILDREN'S DENTISTRY
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CHAS. H. BREUER, M. D.
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Has moved from Campbell to
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Office: 1453 The Alameda
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ELECTRICAL TREATMENTS
GLASSES FITTED

Fraternal

Masonic Notice

Charity Lodge No. 362, F. & A. M., Campbell, Calif. Stated meetings held on the first Monday of each month.

Ira R. Abbott, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows

Morning Light Lodge No. 42 Meets every Thursday evening in I.O.O.F. hall. Sojourning members are cordially invited to attend the lodge meetings

Abe Klassen, N. G.
J. H. Bachman, Sec.

LEGAL NOTICES

NOTICE TO CREDITORS
ESTATE OF BERTHA A. HELYER, also known as BERTHA A. HELLYER, DECEASED.

Notice is herby given by the undersigned Administratrix of the Estate of Bertha A. Helyer, also known as Bertha A. Hellyer, Deceased, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers, in the office of the Clerk of the Superior Court in and for Santa Clara County, California, within six (6) months after the first publication of this Notice, or within said period to exhibit the same, with the necessary vouchers, to the said Administratrix at the office of Bohnett, Hill & Cottrell, Suite 807 First National Bank Building, in the City of San Jose, County of Santa Clara, State of California, where all business in connection with said estate will be transacted.

San Jose, Calif., this 19th day of May, A. D. 1933.

GLADYS L. MORTON
Administratrix of the Estate of BERTHA A HELYER, also known as BERTHA A. HELLYER, Deceased.
BOHNETT, HILL & COTTRELL
Attorneys for Administratrix

To Summer Here

Mrs. Eugene Fletcher and daughter, Mrs. Paul Oeser and Miss Ethel Fletcher motored to Riverbank Sunday and returned Sunday with Miss Alice Dahms who has been teaching there. Miss Dahms plans to spend the summer with her parents here.

Visit South

Mr. and Mrs. William Lloyd were recent visitors at Santa Barbara, Arrowhead Springs, and Coronado.

AFTER 60 YEARS OF AGE, WHAT?

After nearly a life-time of service, men and women deserve, and should plan for, a life of independence, comfort and contentment, throughout their retiring years.

This, many can have now, if they will, and at a cost less than it is possible to live any other way and have so much to enjoy.

A plan has been prepared and will be presented for discussion by those qualified to speak, at the Lowell school, San Jose, June 17, at 2 p. m. sharp.

All interested are cordially invited to be present.

Food Sale

The Campbell Service club will hold a bakery food sale at Gilson's meat market Saturday, June 17.

THE BUSY BEE

?

THE BUSY BEE

Newcomers

Drs. Clara C. and William L. Leboa and family are moving from San Jose into Campbell this week. They will establish a chiropratic office in their residence at 120 Campbel avenue.

From the South

J. R. Crawley and daughter, Mary E. Crawley, arrived here last Tuesday from Fayetteville, N. C., to visit Mr. Crawley's son, D. T. Crawley and family, and a son at Hanford.

False Alarm

The Campbell fireeaters answered a false alarm Monday afternoon.

WAN-TADS

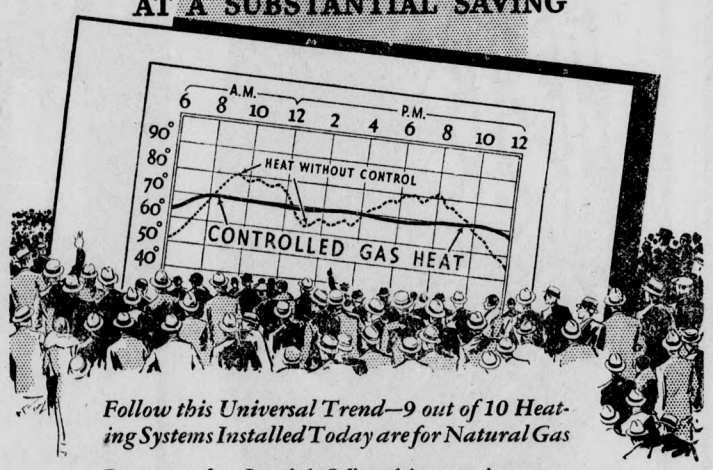
Hourly Nursing. Mary E. Jacobs, Registered Nurse. Phone 112-F-3.

FOR RENT—3-rm. house and garage, $6 per month. Inquire Campbell Water Co. Ind.

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SAVE MONEY·
AVOID DELAY!

INSTALL *Natural Gas* HEATING THIS MONTH AT A SUBSTANTIAL SAVING



Follow this Universal Trend—9 out of 10 Heating Systems Installed Today are for Natural Gas

Because of a Special Offer this month, many people will make the change to Natural Gas heating at once. It pays them to act this month. A Special Discount cutting the purchase price of Natural Gas heating equipment saves them money. The equipment is installed for a very small first payment. They do not pay one cent more until after October 1st.

There are many sensible and good reasons for doing this during the summer. No need for ordering and storing fuel. No bother and expense for repairs of old heating equipment. No need to think of the chores ahead for the coming winter—keeping fires going and cleaning up after them. Instead they can look forward to the enjoyment of whole-house comfort for which there is no other expense other than the monthly bill for fuel after it is used.

Without obligation to you, why not have one of your gas company's representatives or your local heating equipment dealer give you an estimate for Natural Gas heating in your home? In this estimate the Special Discount and Special Terms will apply if you act this month.

Low First Payments—Nothing More to Pay Until October 1st.

SEE YOUR DEALER OR THE

P·G·and E·

PACIFIC GAS AND ELECTRIC COMPANY
Owned • Operated • Managed by Californians 246-6-3



Why Camels Wear Humps

THE CAMEL'S HUMP is his storehouse. When food is plentiful, the hump grows—creating a reserve of energy that enables its owner to travel the desert for days without food.

No one who has lived through the past three years need be told that there are apt to be long desert stretches in every financial journey. But for the man who creates his reserve in advance, these barren periods have no terrors.



When should such a reserve be built up? *Now* is always the best time. And this 79 year old bank stands ever ready to help you through its convenient savings facilities and dependable compound interest.

Branch Offices for *Convenience*
Concentration for *Protection*

American Trust Company office here brings our facilities within your easy reach. But of even greater importance, this office forms part of our close-knit network of branches so concentrated in this metropolitan area as to provide the vital protection of *strongly centralized control.*



We invite your call.

AMERICAN TRUST COMPANY

SINCE 1854

COMMERCIAL BANKING — LINKS THE BAY REGION — AMERICAN TRUST COMPANY — MEMBER FEDERAL RESERVE SYSTEM — SAVINGS · TRUST

33-34

Many Bay Region Branches Under Strongly Centralized Control



New Low Rates
Daily $1:00 with Bath $1:50
NO EXTRA CHARGE FOR TWO PEOPLE
Continuous Steam Heat
SUNNY OUTSIDE ROOMS
12 STORY CLASS A BUILDING
Strictly Fire-proof

HOTEL WILLARD
161 ELLIS ST. *near* POWELL SAN FRANCISCO

New Low Rates
200 Rooms of Solid Comfort
Daily $1:00 with Bath $1:50
No Extra Charge For Two People
STRICTLY FIRE-PROOF
CONTINUOUS STEAM HEAT

STANFORD HOTEL
KEARNY ST. *at* BUSH—SAN FRANCISCO